

Amplifying Audio Experiences

Zapurza Museum



Enriching the Artistic Experience at Zapurza Museum with Q-SYS

📍 Pune, Maharashtra, India

Pune, a hub of rich culture and heritage, needed an institution that could showcase the fine arts, textiles, jewelry, and artifacts of Maharashtra. It was through the inspired vision of Ajit Gadgil that the idea of a creative hub was birthed, creating the foundation for the [Zapurza Museum of Art & Culture](#). The museum aims at conserving and promoting Indian Art, to be a learning resource for all ages, and to provide local artists with access to its unique facilities. The museum houses 10 galleries/display spaces, along with workshop/activity areas and a 200-seat capacity auditorium featuring the latest [Q-SYS](#) technology to create a modern environment conducive to providing visitors with an exceptional learning and entertainment experience.

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Pankaj Patil

Director, Pratyam Technologies Pvt Ltd

Challenges

Finding a Superior Sound Solution

Zapurza Museum partnered with [Pratyam Technologies Pvt Ltd](#) to bring the auditorium space to life. Pankaj Patil, Director of Pratyam, explained why they chose Q-SYS. According to Patil, “We were seeking a distributed speaker system, DSP, and a mixer. The challenge was to find all these components as part of a single, unified system. Furthermore, speakers and performers often employ third-party mixers, making it difficult to provide a natural and authentic sound experience to guests. Thankfully, the Q-SYS portfolio of devices and software are all driven by the [Q-SYS OS](#). We chose Q-SYS due to its superior sound quality, advanced programming and routing capabilities, and effective feedback suppression, which enabled us to achieve natural audio throughout the auditorium. It’s just superb.”



Solutions

Streamlined Audio Solution with Q-SYS

Q-SYS provided a complete, optimal audio solution, from architect design to acoustic design, meeting all expectations. With the simple integration of third-party software and hardware via [Q-SYS Partners](#), Pratyam was able to ensure that many systems had seamless connectivity. Patil said, "Q-SYS enabled the team to craft a system that simplifies the user experience. Not only is it easy to use, but it also allows microphones of various types, such as handheld and dynamic drum microphones, to be connected quickly and with no issues. With Q-SYS, the system is plug-and-play, therefore accessible to the end user." Patil added excitedly, "From a technical standpoint, you can walk the microphone to any Q-SYS speaker and receive zero issues. Furthermore, feedback from artists about the audio reproduction is highly positive!"

When asked about the support from Q-SYS, Patil said, "We have received great support from the Q-SYS team. My programming colleagues and I have found that whenever we required assistance, Q-SYS has been there to provide advice and support. We have been able to explain our needs and they have been understanding and helpful in responding to those needs."

The implementation of Q-SYS supports the core mission of the Zapurza Museum of Art & Culture, allowing patrons to appreciate and celebrate the fantastic culture and heritage of the region. The ability to offer patrons the best technology is an invaluable asset for the museum, ensuring visitors are immersed in a unique audio-visual experience, taking the museum experience to a new level.

Mr. Vijay Purandare, Auditorium consultant at [VN Purandare](#) said, "Zapurza is truly a unique project, that is a testament to Shri Ajit Gadgil's passion for promoting and conserving Indian arts and forms. As an auditorium consultant, it was a great honor to work on designing the stage, side stage, sight lines, and stagecraft. The acoustic design was carefully crafted to ensure optimal absorption and reflection for all types of performances. After conducting a thorough techno commercial assessment of audio equipment, we concluded that the Q-SYS brand, particularly the KLA12 powered line array speakers with their reliable DSP, Mixer, and microphones, are performing well up to the mark! It has been more than a year in service, and Zapurza has become a fantastic center of cultural activities. A must to visit when in Pune!"



Q-SYS is a globally recognized manufacturer of audio, video and control (AV&C) solutions for huddle rooms to stadiums—and everything in between. Our systems make it easy for your team to design and integrate flexible, scalable solutions and deliver the native IT integration and standards-based technology your customers expect.

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